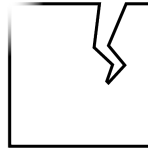


**SOCIAL MEDIA SUMMER LEAD**  
*Cooperant Program Summer Student Position*



Maritimes-Guatemala  
Breaking the Silence Network (BTS)

**Contract dates:** May 17 - August 20, 2021

**Schedule:** *Mon-Fri, 35 hours per week (remote-working position with possibility of occasional evenings)*

**Remuneration:** *\$15/hour*

**Special requirements (based on funding):**

- *Must have attended school in the spring and be returning to school in the fall of 2021*
  - *Must be based in and have lived in Nova Scotia for at least 6 months prior to start date*
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Organizational Commitment to Equity

Breaking the Silence acknowledges that systemic barriers disproportionately target and affect marginalized communities. We are committed to challenging these systemic inequalities and encourage applications from individuals that represent the full diversity of communities in terms of ability, age, class, gender, race and sexual orientation. Furthermore, we recognize and value lived experience as a legitimate attestation of skills and abilities.

Organizational Background

The Maritimes-Guatemala Breaking the Silence Network (BTS) was established 30 years ago in response to the genocide and mass displacement of communities that occurred during the internal armed conflict in Guatemala. The network includes over 300 volunteer members throughout the Maritimes. BTS supports Guatemalan human rights and community development groups working for ongoing social, economic, environmental, and cultural justice. BTS centers the interconnectedness between the North and the South and the responsibility of Canadians to be engaged in solidarity, undertaking advocacy and education initiatives in Canada.

Position Description

The Social Media Summer Lead will join Breaking the Silence (BTS) staff and local committees in supporting the work of [Guatemalan-based partners](#). As part of the [BTS Cooperant Program](#), the position will contribute to initiatives aimed at educating and engaging the Maritime community in solidarity actions by supporting the creation and dissemination of social media pieces related to our [thematic areas of work](#). Under the supervision of BTS staff this position will take a lead in drafting visual and interactive content through BTS social media handles such as facebook, instagram, and twitter based on ongoing research and analysis undertaken in collaboration with their colleagues.

The ideal candidate for this position will have a strong interest and/or skills in conducting research and engaging in analysis related to social justice, designing graphics, and creating visual informational content. The ideal candidate will be interested in deepening their knowledge of solidarity work, human rights, anti-oppressive frameworks, and Central American history and politics.

Key activities for this position include:

- Monitoring, researching, documenting, and reporting on current events and the work of our partners in Guatemala and in the Maritimes.
- Producing visual and written content for BTS's social media, newsletter, and blog platforms.
- Participating in regular team planning and strategizing meetings, assisting with special projects as required.
- Conducting administrative tasks including note-taking, file organizing, progress tracking, etc.
- Contributing to the delivery of information-sharing events such as online webinars and presentations.

Qualifications of Ideal Candidate:

- Experience with research and social media; crafting visual media and use of graphic design applications
- Enjoys working independently, collaboratively, and as part of a team
- Interest in and demonstrated commitment to anti-oppression, community organizing and social justice solidarity
- High cross-cultural awareness, understanding, and communication
- Knowledge of Guatemala / Central American context and working knowledge of Spanish will be considered big assets

Application Process:

Interested applicants are encouraged to familiarize themselves with BTS and our Cooperant program through [our website](#). Please send a resume and cover letter as one document to [BreakingTheSilenceHiring@gmail.com](mailto:BreakingTheSilenceHiring@gmail.com) by **Wednesday May 5th at 5pm ADT**. Indicate the position you are applying for in the email subject line and let us know where or how you heard about this posting.

Shortlisted candidates will be contacted by Friday May 7th to arrange an interview for May 10th or 11th. We anticipate making a final offer for this position by May 13th for a contract start date of May 17th.

We appreciate your interest in joining our team and look forward to receiving your application. Please note that only shortlisted candidates will be contacted.